LKDDP ECHOPES monthly magazine of A.K.D.D.R Women's College

First Ever Karisal Lit Festival 2024



Report on:

 THE READERS CLUB OF OUR COLLEGE ORGANIZED AN ENGAGING AND INSIGHTFUL PROGRAMME TITLED "THE IMPORTANCE OF NOTES TAKING FOR ACADEMIC ACHIEVEMENTS"

ARTICLES & VISUAL TREAT BY STUDENTS



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Our B.A. English student Ms. Uma Maheswari shares her wonderful experience of visiting Kerala in this beautiful article.

EDITOR'S LETTER



Dear Readers,

Greetings! As we approach the end of 2024, it's heartening to reflect on the diverse and enriching activities that have graced our college over the past few weeks. Each event has reinforced our commitment to providing holistic education, empowering students with knowledge, skills, and values that prepare them for a bright future.

The college conducted a Spiritual and Motivation Programme, led by Mr. Vamisdhari Dasa. His profound discourse on self-awareness and the teachings of the Bhagavad Gita inspired students to reflect on the pillars of life: soul, happiness, and spiritual fulfillment. Adding to the dynamic array of events, the Tamil Department hosted a captivating session on Karisal Literature, spotlighting the rich heritage of Tamil literary traditions.

Sessions on note-taking, a fundamental skill that aids in academic and professional excellence, and press release writing were organised.

In another notable achievement, Ms. Malini Srihari, a thirdyear Physics student, has earned a prestigious internship at the Satish Dhawan Space Centre (SDSC), Sriharikota.

Towards equipping students with practical knowledge, the college organized an expert session on Goods and Services Tax (GST).

As we continue to innovate and expand the horizons of learning, I extend my heartfelt gratitude to our faculty, students, and resource persons for their unwavering dedication and enthusiasm. Let's step into 2025 with renewed energy and a commitment to excellence in all our endeavors.

Warm regards,

SELF AWARENESS PROGRAMME



Our college hosted an enriching Spiritual Programme on December 4, 2024, aimed at fostering emotional well-being and self-awareness among the students. The event provided an opportunity for students to reflect on their inner selves and explore the path to a balanced and meaningful life.

The chief guest, Shri. Vamsidhari Dasa, an accomplished IT Engineer and M.A. in Sanskrit, delivered an inspiring talk on the theme, "Discover Yourself." Drawing from his vast knowledge and life experiences, he emphasized three essential pillars of life:

- 1. Soul: Understanding the true essence of oneself beyond the physical body.
- 2. Happiness: Recognizing that the ultimate goal in life is to attain lasting joy and contentment.
- 3. Satisfying the Soul: Fulfilling one's deeper spiritual needs as a path to true happiness.

Shri. Dasa encouraged students to delve into the wisdom of the Bhagavad Gita, which he described as a timeless guide to understanding human nature and the soul's purpose. He urged the audience to incorporate spiritual practices into their daily lives to achieve inner peace and resilience.

Dr. S. Jamuna, principal, delivered the welcome address. Students found the session profoundly enlightening, with many expressing a renewed sense of purpose and curiosity about exploring their spiritual side. The college plans to organize more such initiatives to inspire holistic development among its students, blending academic excellence with emotional and spiritual growth.

'KARISAL LIT' EVENT

The Tamil Department of our college organised an engaging programme titled 'Introducing Karisal Literature' on November 14, 2024. The event aimed to shed light on the rich and profound literary tradition of Karisal literature, celebrating its unique themes and contributions to Tamil literature.

The programme was presided over by Thiru A.K.D. Krishnamaraju, the Correspondent and Secretary of the college, who highlighted the importance of preserving and promoting regional literary heritage. The welcome address was delivered by Dr. S. Jamuna, the Principal, who emphasized the college's commitment to nurturing a deeper understanding of Tamil culture and literature among students.

The chief guest, Dr. Aram, a distinguished scholar, delivered a captivating speech on the short stories of prominent Karisal writers such as K. Rajanarayanan, K. Alagarsamy, and Thoppil Mohammed Meeran. He elaborated on their significant contributions to Tamil literature, highlighting how their works reflect the lives, struggles, and resilience of people in the drought-prone Karisal region. Dr. Aram inspired students to delve into the nuances of these stories, which serve as a mirror to rural Tamil Nadu's social, cultural, and economic realities.



Adding depth to the discussion, renowned poet Kanmaniraja presented an introductory speech on Karisal literature, offering insights into its origins, themes, and stylistic elements. The event was further enriched by the presence of poet Anandi and writer Rajini Bethuraja, who shared their perspectives on how Karisal literature continues to inspire contemporary writing.

The programme concluded with a vote of thanks proposed by Ms. J.A. Balnandini, Head of the Tamil Department. She expressed her heartfelt gratitude to the esteemed guests, faculty members, and students for their active participation in making the event a resounding success.

Students found the programme highly enlightening, gaining a deeper appreciation for the richness and relevance of Karisal literature in the Tamil literary landscape. The event reinforced the college's dedication to promoting literary excellence and preserving the cultural heritage of Tamil Nadu.

This initiative by the Tamil Department stands as a testament to the college's vision of fostering a holistic education that bridges tradition and contemporary learning.





EXPERT SESSION: NOTE TAKING



The Readers Club of our college organized an engaging and insightful programme titled "The Importance of Notes Taking for Academic Achievements" on December 13. The event, aimed at enhancing students' academic skills, was graced by the presence of Dr. Jayashree Ashok, Founder-Director of the Centre for Holistic Integrated Learning and Development, as the chief guest and resource person.

The programme began with a warm welcome address by Ms. N. Krishnakumari, Coordinator of the Readers Club and Librarian. She set the tone for the event, highlighting the critical role of note-taking in academic success. The Principal, Dr. S. Jamuna, presided over the event, underscoring the college's commitment to fostering effective learning strategies among students. Mr. G. Sankaranarayanan, Educational Consultant, introduced the distinguished speaker and elaborated on the objectives of the session.

In her special address, Dr. Jayashree Ashok captivated the audience with her insights into the art and science of note-taking. She emphasized that strong reading skills lay the foundation for excelling in academics, asserting that "students who read well excel in all subjects." Dr. Ashok delved into two transformative note-taking techniques: the Cornell Note-Taking Method and Mind Mapping.



The Cornell Note-Taking Method, she explained, is a systematic format for condensing and organizing notes. It divides the paper into three sections: a narrow left-hand column for cues or key points, a larger right-hand column for detailed notes, and a summary section at the bottom. This method not only aids in efficient note organization but also fosters active learning through regular review.

Dr. Ashok also introduced Mind Mapping, a visual technique that involves creating diagrams to represent ideas, tasks, or concepts linked around a central theme. By using colors, images, and keywords, Mind Mapping helps students organize information in a way that mirrors their brain's natural thinking process. This method enhances creativity, memory retention, and the ability to connect complex ideas.

The session concluded with an interactive Q&A segment, where students eagerly sought clarification and shared their experiences with note-taking challenges. Dr. Ashok's practical tips and actionable strategies left a lasting impression on the participants.

Ms. Gayathri Lakshmi, a student of the Physics Department, delivered the vote of thanks, expressing gratitude to the speaker, organizers, and attendees for making the event a success.

The programme served as an eye-opener for many students, inspiring them to adopt effective note-taking methods to improve their academic performance. The Readers Club continues to uphold its mission of promoting lifelong learning and academic excellence through such impactful initiatives.

PRESS RELEASE WRITING



Our college organised an engaging and comprehensive session on "Writing a Press Release" on December 9, 2024. The session aimed to enhance the writing skills of students and equip them with essential techniques to craft impactful press releases.

chief guest, The Mr. Sankaranarayanan, who is also the Educational Consultant of the college, delivered an enlightening speech, focusing on the art and science of effective press writing. During address, emphasized he the importance of regular practice in writing, highlighting how consistent effort can transform novice writers into professionals.

Mr. Sankaranarayanan provided a step-by-step approach to mastering report writing. He encouraged students to start their journey by practicing letter writing, which helps build foundational skills. He outlined four key strategies for crafting an effective press release:

 Taking Notes: He stressed the importance of actively observing

- and recording details during events, as a well-documented note serves as the backbone of any press release.
- Organising sentences: Students were guided on structuring the content thematically to create impactful narratives.
- Paraphrasing: He shared techniques for rephrasing notes to ensure clarity and originality, while avoiding redundancy.
- Leveraging Al Tools: Recognising the role of technology in modern writing, Mr. Sankaranarayan introduced the use of Al tools like ChatGPT for brainstorming, enhancing vocabulary, and improving draft quality.

The session was highly interactive, with students actively participating and seeking insights on overcoming common writing challenges. They also explored real-world examples of press releases, gaining practical knowledge about tone, structure, and key elements.

MALINI@ISRO



Ms. Malini Srihari, a third-year Physics student at our college, has achieved a significant milestone by securing a prestigious internship at the renowned Satish Dhawan Space Centre (SDSC) in Sriharikota. This internship will take place from December 9, 2024, to January 7, 2025, offering her a unique opportunity to gain hands-on experience in the field of space research and technology.

The Satish Dhawan Space Centre is India's primary launch site for satellites and an integral part of ISRO (Indian Space Research Organisation).

Being selected for such a coveted internship speaks volumes about Malini's dedication, academic excellence, and potential to contribute to advancements in science and technology.

The management of the college, and the principal lauded Malini's achievement. Professors and fellow students also extended their heartfelt congratulations, expressing immense pride and admiration for her accomplishment.

During her internship at SDSC, Malini will be exposed to cutting-edge research, state-of-the-art technology, and a collaborative environment of scientists and engineers working on critical space missions. It is expected that this experience will further enhance her knowledge and inspire her to pursue a successful career in the field of physics and space exploration.



AWARENESS PROGRAM ON ARTIFICIAL INTELLIGENCE

PRACTITIONER EXPLAINS GST FOR COMMERCE STUDENTS



An insightful awareness program on artificial intelligence was organized at our college on December 10, 2024, aiming to familiarize students with the growing importance and applications of Al in various fields.

Mr. Ajith, the district coordinator of the NASSCOM project, was the special guest for the event. In his engaging address, he highlighted how artificial intelligence is shaping the future and provided practical insights into leveraging ΑI tools to enhance productivity and career prospects. Topics such as digital literacy, the effective use of platforms like ChatGPT, and tips on customizing resumes to stand out in the competitive job market were discussed in detail. The session emphasized preparing students for emerging roles in a technology-driven world and encouraged them embrace AI as a means to innovate and excel.



A special lecture on the Goods and Services Tax (GST) was organized at our college on December 12. The event featured GST Practitioner Mr. Periyasamy as the guest speaker. He delivered an insightful address on various aspects of GST, including its types, methods of payment, eligibility of taxpayers, and its benefits and challenges.

He said that GST was a comprehensive indirect tax implemented in India to streamline the taxation process and create a unified market. GST replaces multiple indirect taxes such as VAT, service tax, and excise duty, simplifying tax compliance for businesses. The HOD Commerce, Ms. Amutha, delivered the welcome address. Ms. Dhanalakshmi, Head of the Commerce (Computer Applications) Department, introduced the guest speaker. College Educational Consultant, Sankaranarayanan, honored the guest.









Big Temple is Great

Ms. M. Shanmuga Priya, B.A. English - IInd Year



Here are some interesting facts about the Thanjai Periya Kovil, located in Thanjavur:

- Thanjavur Brihadeshwara Temple, also known as Thanjavur Periya Kovil, symbolizes the world heritage and culture of Tamil Nadu. Dedicated to Lord Shiva, it is also called Raja Rajeshwara Temple and is one of the largest temples in India. The temple was built between 1003 and 1010 AD by Raja Raja Chola I.
- The main temple tower stands at 216 feet and is the tallest of its kind in the world. The entire structure is made of granite, with over 130,000 tons of granite used in its construction.
- •A unique feature of the temple is that the shadow of its towering gopuram does not fall on the ground at noon.

The Temple Doesn't Cast a Shadow

One of the most intriguing mysteries of the Brihadeshwara Temple is its lack of shadow. Despite its towering height, the temple doesn't cast a shadow on the ground, leaving visitors astounded.

According to stories, when the temple was completed, King Raja Raja Chola questioned the architect about its stability. In response, the architect Perunthachan proclaimed, "Even its shadow will not fall, Raja!"

The Nandi Statue

Within the temple complex, visitors will encounter two awe-inspiring monoliths. The colossal lingam, weighing 20 tons, stands as one of India's largest. Additionally, the monumental Nandi statue, carved from a single stone, serves as a majestic sentinel at the temple entrance.

The Dome

The temple's mammoth dome, weighing 80 tons, is constructed entirely of granite. Built without modern engineering tools, it remains an architectural marvel defying gravity.

The Vimana

The temple's main tower, called the Vimana, is one of the tallest in South India. It is a structure built over the garbhagriha (inner sanctum) and stands 66 meters tall with 14 storeys.

Natural Colors

The temple's paintings are created using all-natural colors derived from flowers, spices, and leaves. This technique is reminiscent of the traditional block printing methods of Rajasthan, which also use sustainable, natural colors.

Once a Fort

An interesting fact about Brihadeshwara Temple is that during the Maratha rule, it was used as a fort. The outer walls have slots, and the temple also has a backside entry accessible through massive fort walls with narrow gates.

If you visit the Brihadeshwara Temple, look out for these fascinating details that showcase its architectural brilliance and historical significance!



A Day in Kerala

P. Uma Maheswari, B.A - English, IInd Year



It gives me immense pleasure to share my wonderful experience during my visit to Kerala. On Thursday evening at 5:30 PM, we embarked on our journey to Kerala in our family's private vehicle. My whole family was part of this memorable trip, and we enjoyed the travel thoroughly. We stopped at Madurai for dinner before continuing our journey. By early morning, around 8:00 AM, we reached Kerala.

Our first destination was the famous Guruvayur Temple, where we attended the Annaprasanam ceremony for my sister's baby. After freshening up and having breakfast, we entered the temple at 11:00 AM. The myth associated with the temple is that it promotes the baby's health and hygiene. Guruvayur is unique as it is the only temple where Lord Krishna is worshipped in his childhood form. The temple has an ancient charm, with pillars made of strong wood and architecture reflecting Kerala's traditions. Although there was ongoing construction work during our visit,

the temple was clean and serene. Guruvayur is always bustling with devotees, and the place had a soulful atmosphere. In the center of the temple, there is a large pond adorned with lotus flowers, fish, and statues. On the temple stage, we were delighted to watch girls performing Bharatanatyam, Kerala's cultural dance form. Their performance was truly outstanding. One fascinating tradition we observed was that all men and women wore Kerala's traditional attire, and we dressed up similarly, which was a delightful experience. The Chenda Melam, a traditional drum performance, added a festive vibe that made everyone want to dance.

Next, we headed to the baby-feeding area for the Annaprasanam ceremony. The hall was fully air-conditioned, and the lunch meal for the baby cost ₹200. The meal included rice, panchamirtham, pazhampori, curd, dal, banana, pappadam, ghee, and herbal water—tempting and beautifully served. Photography inside the temple was restricted, but professional photographers were available for hire. We paid ₹500 for 10 photos, which were sent to our phones. After lunch, we proceeded to worship Little Krishna. The temple was crowded, and we waited in line for three hours before finally entering at 3:00 PM. After darshan, we visited the shops inside the temple premises for some shopping.

By 5:30 PM, we exited the temple and returned to our rooms for a brief rest and refreshments. At 6:00 PM, we checked out and headed to the nearby Elephant Sanctuary. The sanctuary housed many elephants, which were well taken care of. We spent some joyful moments clicking pictures and admiring these majestic creatures.

The only minor disappointment during our trip was the food outside the temple, which looked tempting but didn't meet our expectations in taste. Finally, we started our return journey to Rajapalayam. We stopped for dinner at one point and continued traveling, reaching Rajapalayam early Saturday morning at 4:30 AM. It was truly an unforgettable day! I thoroughly enjoyed the trip with my family, singing and dancing along the way. Kerala remains one of my favorite places, and I absolutely love it! Thank you all for reading!



எனது பெற்றோர்

அம்மா..என் முதல் மொழி. அப்பா..என் முதல் முகவரி .. அம்மா வயிற்று கருவறை அப்பா மார்பு கவச அறை இரண்டும் தீர்க்கவே முடியாத என் கடன்கள் ! தனக்காக சோறாக்காத என் அம்மா... தனக்காக சொத்து சேர்க்காத என் அப்பா.. அப்பா என்ற ஆலமர நிழல் வெயில் சுட விட்டதில்லை ! அம்மா என்ற அட்சயபாத்திரம் வயிற்றுப்பசி அறிய வைத்ததில்லை! என்னை பத்து மாதம் சுமந்தாள் - தாய் என்னை இன்று வரை சுமந்து கொள்கிறார் - தந்தை தாயின் வயிற்றில் சுகமாய் இருந்தேன்! வெளியே வந்து துயரங்கள் அறிந்தேன்!! அன்னையின் அரவணைப்பில் அனைத்துமே மறந்தேன்!! அடைக்கலம் கொடுத்து.. அடையாளம் கொடுத்து.. படிப்புக் கொடுத்து.. பட்டம் கொடுத்து.. வாழ வழிக் கற்றுக் கொடுத்தவர்கள் எனது பெற்றோர்!!

- **திருமதி. மு. ஜெனிஃபர்** தலைவி, இயற்பியல் துறை